

Cottonwood Heights City Goals for Fiscal 2008

1. Evaluate public safety methods and resources to identify the highest levels of service possible within fiscal constraints; and prepare brief written summaries on each facet of the evaluation for council consideration prior to April 30, 2008.

- *Research, study and analyze the best method to deliver police services to Cottonwood Heights' residents and businesses. Provide police and fire management personnel with findings and solicit their input in the analysis process.*
- *Evaluate housing needs, costs, and assumptions for city law enforcement personnel and begin planning for acquisition of a new law enforcement complex or improvement of law enforcement facilities*
- *Finalize the plan for an alternative animal services model to be implemented January 1, 2008.*
- *Plan and present a "Day of Recognition" or other means of expressing appreciation for public safety officers.*
- *Define city emergency planning processes and create a working Citizens Corps.*

2. Prioritize and implement an enhanced Capital Projects Program with monthly reports for city council consideration.

- *Coordinate projects based on priorities set in Capital Facilities Plan and Storm Water Facilities Plan.*
- *Implement a Benchmarking program that measures the percentage of budget going to capital projects and to pavement management.*
- *Promote preservation of open space in the city and develop strategies for acquisition of closed elementary schools.*
- *Analyze feasibility of retaining federal lobbyists who can identify and lobby for additional resources to enhance capital projects in Cottonwood Heights; and make a pro or con decision prior to September 30, 2007.*

3. Promote community identity and cohesiveness through enhanced communication programs and sponsorship of annual, high quality, public events directed toward city residents as follows:

- *Increase Valley Journal coverage of city events as appropriate.*
- *Begin immediately to sponsor annual "District Discussion Nights" for each of the four designated Council Districts of the city. Focus Mayor and District Councilmember reports on issues of specific interest to each geographic area.*
- *Update website at least monthly and implement new concepts to keep it fresh, inviting, and user-friendly in addition to being an effective communication tool.*
- *Acquire and analyze quarterly statistical website reports.*
- *Provide for a permanent volunteer coordinator to liaison with standing and ad hoc citizen committees and assist them to function effectively and efficiently in planning, organizing, and presenting the city's numerous annual and special events.*
- *Participate as a major sponsor with Cottonwood Heights Recreation Center in the Thanksgiving Day run and other established events.*
- *Seek out opportunities for special interest activities, such as a Farmer's Market or Arts Festival that may appeal to a smaller segment of the population.*
- *Budget \$20,000 to expand inventory of decorations for the 2007 holidays and improve the festive appearance of the city*

4. Develop and implement more effective methods of service for city customers, including: citizens, visitors, vendors, developers, and other agencies that provide services here, and prepare written reports for council consideration by December 31, 2007.

- *Develop and evaluate alternatives for expanding office space to accommodate city staffing needs; and continue exploring and developing options for construction of a city center.*

- *Establish an "Internal Quality Control System" for evaluating the customer service performance skills of city staff members*
- *Develop incentives for establishing meaningful standards and achieving measurable improvements.*
- *Compile a report for distribution and public consumption of major accomplishments for fiscal year 2007.*
- *Review resources allocated to Municipal Court, Engineering services, and Ordinance enforcement with the intent to improve service levels and/or reduce costs of providing such services.*

5. Foster the establishment and improvement of parks, trails, and beautification projects within the city and provide quarterly reports of progress.

- *Work with stakeholders to establish a long range plan for Crestwood Park.*
- *Actively pursue establishment of Big Cottonwood Trail, Old Mill Pond, and City Dog Park, including finalizing plans, funding sources, and cost estimates for, if not to actually begin, construction.*
- *Complete work on Bengal Triangle, beautification of entry monuments, and improvement of functionality of communication poles.*
- *Complete Bus Bench project.*
- *Work with Cottonwood Heights Recreation Center on projects of mutual interest, such as Riley England Ball Field, Golden Hills Park, Crestwood Park, and other such facilities.*
- *Seek outside funding to assist in achievement of goals*

6. Facilitate evaluation of methodologies by which education services are provided to city residents in preparation for a public vote to be held as early as November 6, 2007.

- *Work closely with other municipalities to enact appropriate legislation regarding creation of a local school district.*
- *Involve citizenry in properly evaluating the feasibility study for the creation of a local school district.*

- *Develop and implement effective education programs for informing residents of options for creation of a local school district in order that all citizens may cast informed votes.*
- *Provide funding for Cottonwood Heights' appropriate portion of start-up costs for a new, local school district.*